

FACULTY OF SOCIAL SCIENCES  
B A MASS COMMUNICATION AND JOURNALISM

**SEMESTER-I**

**Introduction to Communication and Journalism**

**COURSE CODE JOUR101**

**Course Outcomes**

CO1: The student will be able to understand the concepts of communication

CO2: The student will be familiarized with models of communication

CO3: The student will be familiarized with theories of communication

CO4: The student will be able to understand the basics of Journalism

CO5: The student will be explained about various kinds of journalism

## **SEMESTER-II**

### **Mass Media in India**

#### **COURSE CODE JOUR101**

#### **Course Outcomes**

CO1: The student will be given historical understanding of media in India.

CO2: Explain the present status Radio in India.

CO3: Understand the Cinema and Films in Indian media.

CO4: Understand the Broadcast media

CO5: A brief history of New Media

## **SEMESTER-III**

### **Reporting and Editing for Print Media**

**COURSE CODE JOUR101**

#### **Course Outcomes**

CO1: The student will be able to Identify different dimensions of the news.

CO2: Will understand types of reporting

CO3: will study organizational set up

CO4: Edit the news reports.

CO5: Explain the laws relating to media

## **SEMESTER-IV**

### **Broadcast and New Media Journalism**

#### **COURSE CODE JOUR401**

#### **Course Outcomes**

CO1: The student will be able to understand broadcast media.

CO2: Learn radio production.

CO3: Understand radio

CO4: Understand television journalism

CO5: Get involved in new media journalism.